



908 Riverside Dr. • Palmetto, FL 34221

RANK UP BONUS 2018 - FAQs

Q. What is the Rank Up Bonus Promotion?

A. The Rank Up Bonus Promotion is an incentive that allows any Distributor who rank advances to Double Diamond for the first time during the Promotion Period (May 1, 2018 through May 31, 2018) to receive a \$10,000 bonus, and any Distributor who rank advances to Presidential Diamond for the first time during the Promotion Period to receive a \$25,000 bonus. Distributors must also enroll 4 Qualified Active Loyal Customers between January 1, 2018 and May 31, 2018 to qualify for the Rank Up Bonus. Rank Up Bonuses are payable over 10 months as long as all qualifications are met.

Q. Is the Rank Up Bonus Promotion available in all markets?

A. The Rank Up Bonus Promotion is available in all markets where It Works! is open for business and currently ships products. Please note, bonus qualifications differ for Korean Distributors.

Q. How long is the promotion period?

A. The Rank Up Bonus Promotion begins on Tuesday, May 1, 2018 at 12:01 AM CT and ends on Thursday, May 31, 2018 at 11:59 PM CT.

Q. Who is eligible for the Rank Up Bonus? How do I qualify?

A. Any Distributor that enrolls 4 Qualified Active Loyal Customers between January 1, 2018 and May 31, 2018 AND achieves the paid-as rank of Double Diamond and/or Presidential Diamond for the first time during the Promotion Period (May 1, 2018 through May 31, 2018) is eligible for this promotion.

Q. Can I qualify for the Rank Up Bonus if I have achieved the rank of Double Diamond or Presidential Diamond in the past?

A. No, a Distributor must reach the paid-as rank of Double Diamond or Presidential Diamond for the first time during the Promotion Period (May 1, 2018 through May 31, 2018) to be eligible for this promotion.

Q. What are the terms of this Rank Up Bonus Promotion?

A. The \$10,000 Rank Up Bonus is payable at \$1,000 per month over 10 months, as long as the Distributor maintains their 4 Qualified Active Loyal Customers and qualifies at the paid-as rank of Double Diamond or above each month of the 10-month payment period.

The \$25,000 Rank Up Bonus is payable at \$2,500 per month over 10 months, as long as the Distributor maintains their 4 Qualified Active Loyal Customers and qualifies at the paid-as rank of Presidential Diamond or above each month of the 10-month payment period.

If a Distributor fails to maintain these requirements, their Rank Up Bonus payment(s) will be forfeited for the month. However, Distributors have the opportunity to re-start their Rank Up Bonus payments once they meet qualifications again. No past monthly payments that were lost will be paid out and the original 10-month payment period will not be extended.



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Q. What are the terms of the Rank Up Bonus Promotion for Korean Distributors?

A. A Korean Distributor qualifies for a Rank Up Bonus by accumulating 800 BV in a calendar month (January 1, 2018 through May 31, 2018) from personally enrolled Distributors and reaching the paid-as rank of Double Diamond and/or Presidential Diamond for the first time within the Promotion Period (May 1, 2018 through May 31, 2018).

Korean Distributors can also qualify for a \$5,000 Rank Up Bonus by accumulating 800 BV in a calendar month (January 1, 2018 through May 31, 2018) from personally enrolled Distributors and reaching the paid-as rank of Emerald for the first time within the Promotion Period (May 1, 2018 through May 31, 2018).

Q. Can I earn both Double Diamond and a Presidential Diamond Rank Up Bonus?

A. Yes, a Distributor can earn both the \$10,000 Double Diamond Rank Up Bonus and the \$25,000 Presidential Diamond Rank Up Bonus as long as all qualifications are met.

Q. Can I earn both a Rank Up Bonus and a Match IT Bonus?

A. Yes, a Distributor can earn a Match IT Bonus and a Rank Up Bonus at the same time.

Q. Can I earn both a GO/GO FAST Bonus and a Rank Up Bonus?

A. A Distributor will not receive a GO/GO FAST Bonus payment and a Rank Up Bonus payment for the same paid-as rank. Distributors who earn both bonuses on the same paid-as rank will only receive the larger of the two bonus payments.

Q. Can my spouse and I both earn the Rank Up Bonus?

A. Yes, two Distributors in the same household may both earn the Rank Up Bonus.

Q. What happens if I lose rank during the Rank Up Bonus payment period?

A. If a Distributor earns a Rank Up Bonus but drops below the paid-as rank of Double Diamond or Presidential Diamond, they will not be paid for their Rank Up Bonus payments until they rank advance back to the appropriate rank for their Bonus (Double Diamond or Presidential Diamond). No past monthly payments that were lost will be paid out and the original 10-month payment period will not be extended.

Q. How do I use the Rank Up Bonus Promotion to grow my business?

A. You can use the Rank Up Bonus Promotion to show prospective Distributors the bonus options possible through It Works!. Remember, all commissions and bonuses are based upon the sale of product.

Q. What if I lose one of my QALCs, do I have to replace them?

A. Yes, you should replace the Loyal Customer as soon as possible. It is a requirement to maintain 4 Qualified Active Loyal Customers in order to receive your Rank Up Bonus payments over the full 10-month payment period.

Q. Where are the Rank Up Bonus Promotion Official Rules? Where can I find out more about the Rank Up Bonus?

A. For a complete description of the Rank Up Bonus Promotion, please read the Rank Up Bonus Promotion Official Rules in your eSuite Document Library.



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Q. Why is this Promotion not available to all Diamond and above ranks?

A. It Works! always strives to offer innovative and unique bonuses and promotions. This particular promotion is focused on helping Distributors promote to the Double Diamond and Presidential Diamond ranks.