



Updated VIP Program!

As It Works! continues to grow, so does our VIP program. The VIP program is designed to develop and maintain strong personal relationships between the corporate office and our field leaders and encourages other distributors to promote and become leaders. We have recently enhanced the VIP program to include two levels of VIP. Benefits outlined below:

VIP ELITE

VIP Elite is designed exclusively for Presidential Diamonds and above. A member must be paid at least as Presidential Diamond each quarter (qualify at least once every three months) during his/her one year renewal period to maintain Elite status.

VIP Elite Benefits

- Dedicated Business Account Manager
 - The Business Account Manager (BAM) is dedicated to assisting VIP Elite Distributors in their role as leaders by providing solution oriented, accurate, friendly, and professional service in a timely manner.
 - BAMs will guide their VIP Elites to resources and educational tools to support their development and communication to their teams.
 - The BAM is there to assist the VIP Elite for their own personal account issues and requests and also assist their downline members in those situations that have not been able to be resolved via the normal channels of customer service.
 - The BAM will be available during office hours Monday to Friday- via email and by phone and will resolve tickets as needed.
- VIP Kit
 - Welcome Kit with name tag, valet bell, VIP benefits brochure, and BAM profile
- FREEDOM Conference Perks
 - VIP Elite registration
 - VIP Elite seating
 - Exclusive shopping hours
 - Early entrance to general sessions
 - Special accommodations at social events during FREEDOM
- Dash to the Destination event invitation
- Quarterly newsletters
- VIP Elite memberships also include all benefits listed below for VIPs.



VIP

The VIP status pertains to all Triple Diamonds and above. Although the goal is for all VIPs to become Elite, we feel that Triple Diamonds have earned the right to be recognized as It Works! leaders. A member must be paid at least as a Triple Diamond one time during his/her one year renewal period to maintain VIP status.

VIP Benefits:

- One Team One Mission hosting privileges
 - VIPs who schedule an approved OTOM tour stop will receive communications support from the It Works! Corporate Office.
- Boot Camp Perks
 - Early event registration
 - Preferred seating
 - Access to the Pre-Kick Off VIP Meeting
- Invitation to the exclusive 2014 FREEDOM Conference Diamond Party (You must be paid as title of Triple Diamond or above in 4th quarter, Oct.-Dec., 2013, to receive an invitation).
- VIP Communication : Breaking news & updates

We appreciate all our It Works! leaders and the hard work and dedication they've put forth to reach these VIP levels!